

COMMERCIAL ART PROGRAMS · CORPORATE

Artwork that gives the workplace a clear sense of identity.

Coordinated artwork programs for reception, meeting rooms, offices, collaboration areas, staff spaces and workplace culture zones.

Brand character, translated into space.

A strong workplace art program does not repeat the logo on every wall. It translates the organization's character into color, subject, scale, material and rhythm.

01

ARRIVAL

Credibility, welcome and immediate character.

02

ORIENTATION

Continuity through corridors and shared destinations.

03

MEETING

Professional presence around people and technology.

04

FOCUS

Measured visual rhythm beside focused work.

05

CONNECTION

Stronger expression in social and collaboration spaces.

06

OPERATIONS

Relocation, replacement, refresh and growth.

BRAND TRANSLATION SYSTEM

Recognizably yours. More than a logo wall.

Artwork direction can move from brand-adjacent to brand-informed or brand-specific by room, site and audience.

BRAND CHARACTER

VISUAL LANGUAGE

WORKPLACE BEHAVIOR

LOCAL CONTEXT

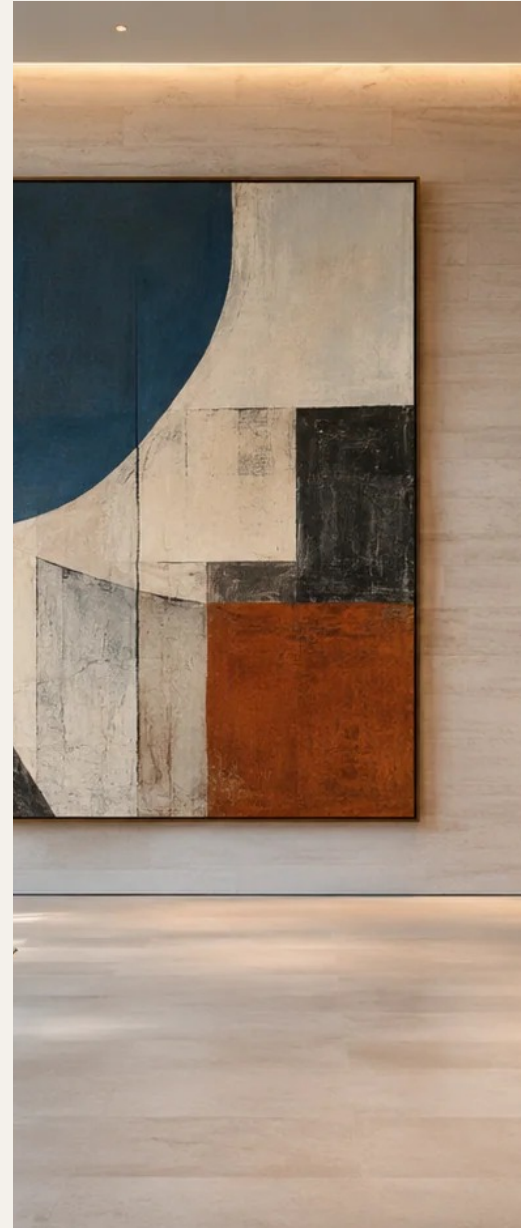
OPERATIONAL RULES



ARRIVAL

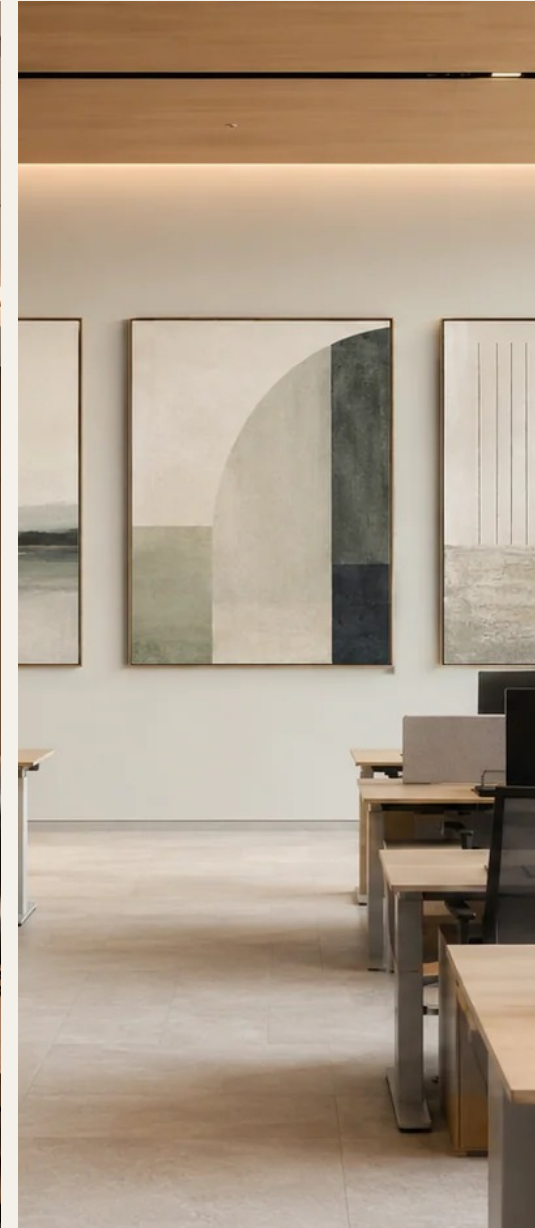
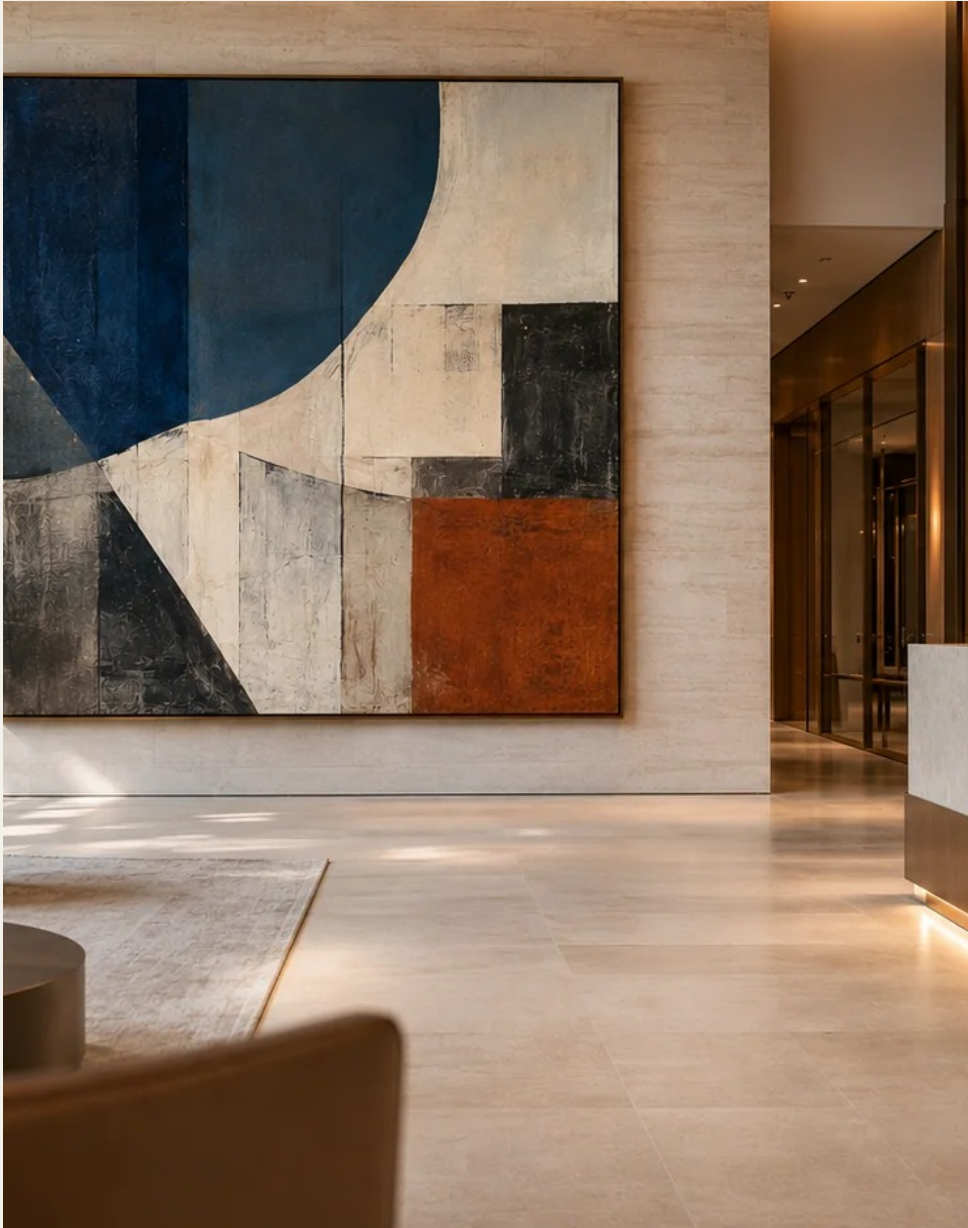
A confident first impression without competing with the room.

Coordinate artwork with reception, security, required signage, directories, displays and primary visitor sight lines.



Professional presence around people and technology.

Review display-on and display-off conditions, cameras, microphones, acoustic treatments, reflectivity and service access.



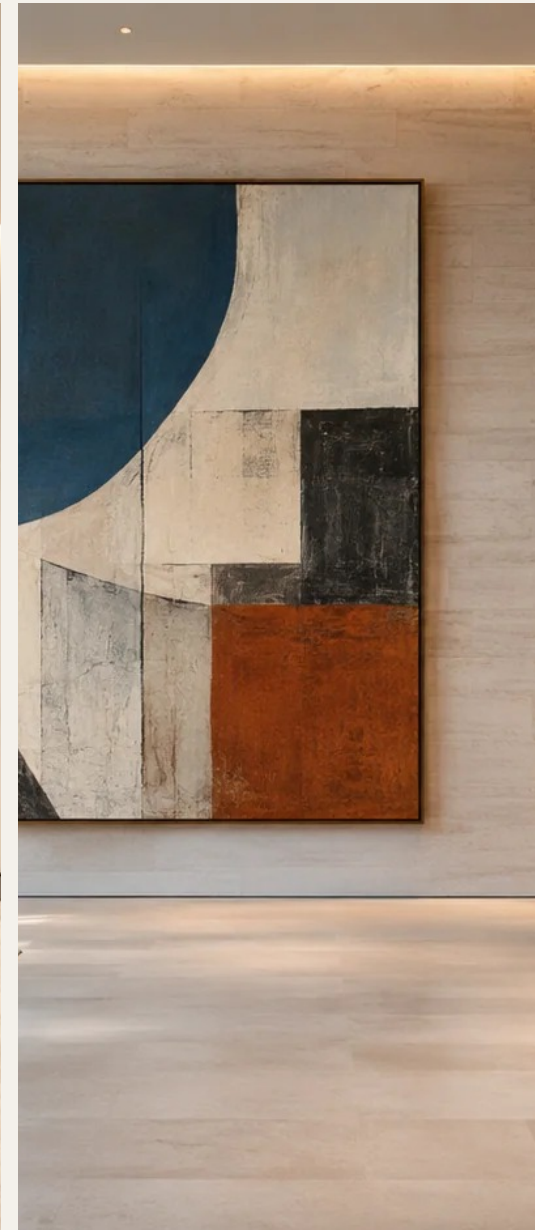
Different energy for different kinds of work.

Use measured visual rhythm in focus areas and modular, expressive systems where teams gather and create.



Connect floors, locations and local stories.

Sequence collections through corridors while keeping required wayfinding clear and governing rights, representation and update ownership.

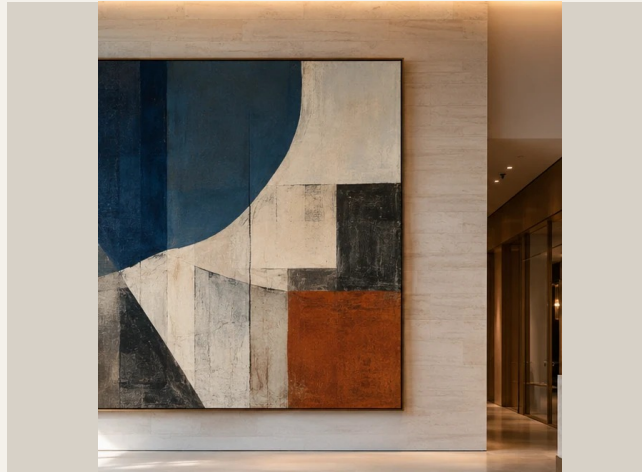


Artwork direction, organized for workplace use.

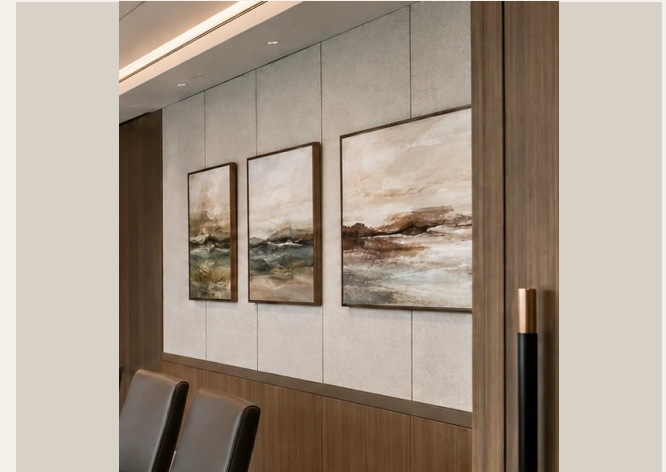
Derivative direction studies—not production masters. Final artwork, crop, color, format and licensing require project approval.



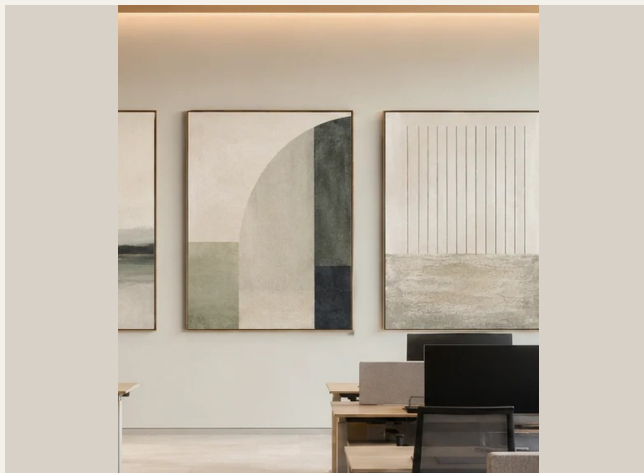
CG-01 Civic Structure I
Reception · Executive · Meeting



CG-02 Civic Structure II
Reception · Meeting · Focus



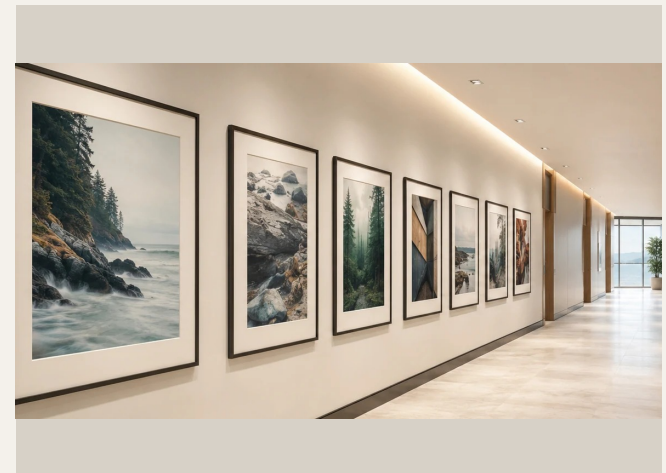
CG-03 Quiet Horizon I
Meeting · Executive · Focus



CG-04 Quiet Horizon II
Executive · Meeting · Focus



CG-05 Local Botanical Study
Staff · Culture · Reception



CG-06 Archive Rhythm
Culture · Corridor · Reception

Artwork direction, organized for workplace use.

Derivative direction studies—not production masters. Final artwork, crop, color, format and licensing require project approval.



CG-07 Measured Field

Meeting · Executive · Focus



CG-08 Grounded Form

Reception · Staff · Executive



CG-09 Modular Signal

Collaboration · Staff · Reception



CG-10 Monument Study

Executive · Meeting · Culture



CG-11 Layered Terrain

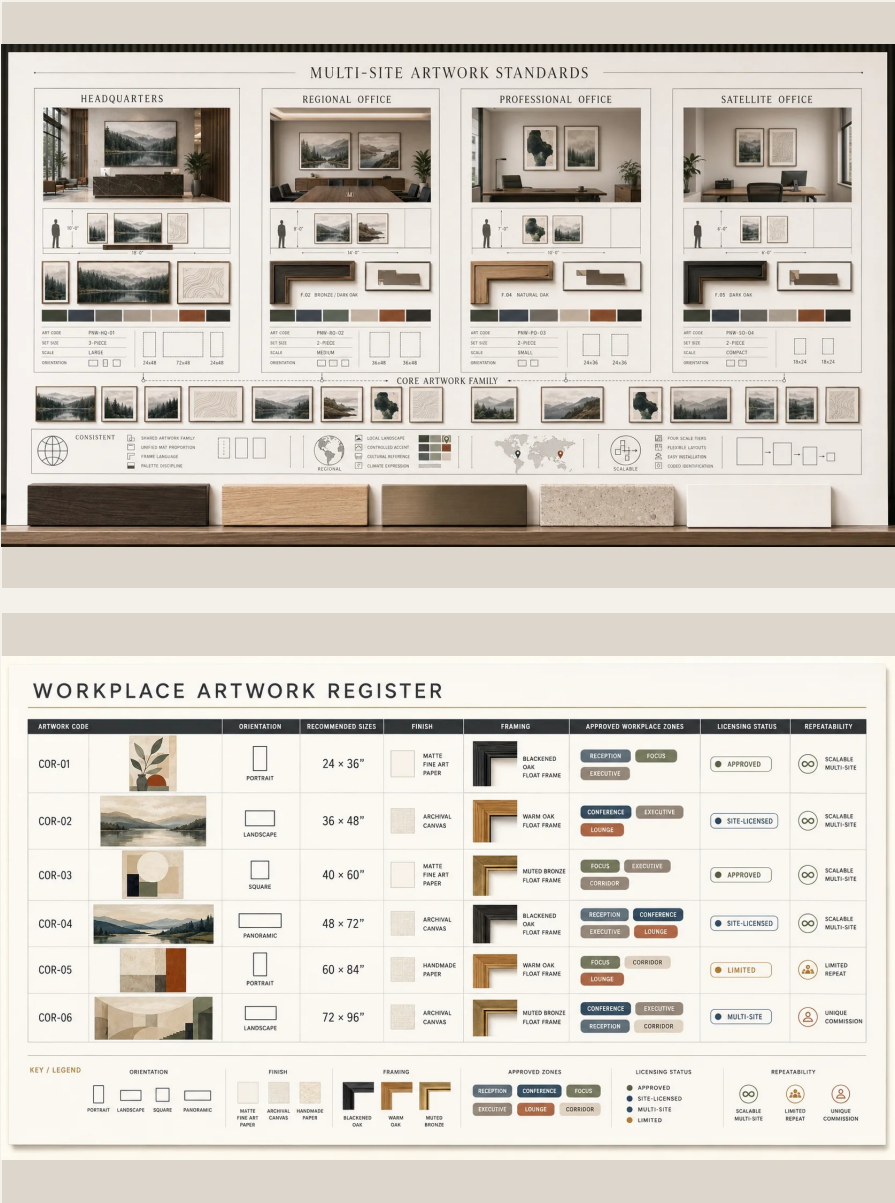
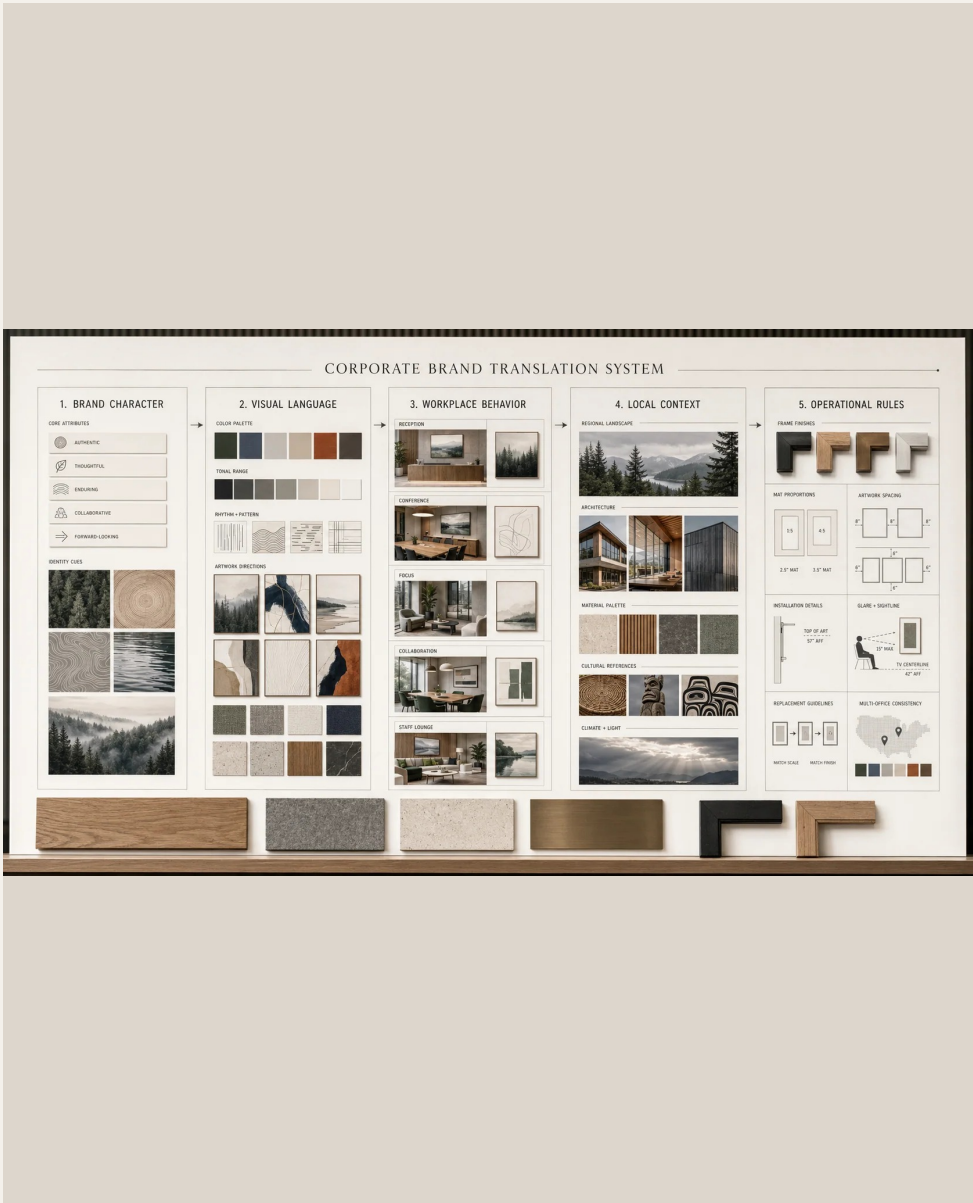
Meeting · Focus · Corridor



CG-12 Blue Assembly

Reception · Collaboration · Staff

Repeatable standards with room for local relevance.



Document the decisions that keep the program maintainable.



Start with the decision your team needs to make.

DIRECTION

Workplace Art Direction

Stakeholder brief, brand-input review, zone map, initial direction and priority bands.

FOCUSED

Focused Workplace Package

Curated family, application views, room schedule, format direction and review packet.

WHOLE OFFICE

Whole-Office Artwork Program

Workplace concept, room families, materials schedule, artwork register and approval record.

PORTFOLIO

Corporate Portfolio Program

Core standards, site packages, local adaptation, rights controls, versions and reorder documentation.



THE PROCESS

From brand inputs to a maintained artwork register.

01 DISCOVER Brand, workplace strategy, sites, users, rooms, technology, budget and schedule.

02 CURATE Core artwork families, zone variations, local stories and commission opportunities.

03 PRESENT Application views, brand alignment, room schedules, materials and revisions.

04 APPROVE Brand, workplace, facilities, AV/IT, rights, accessibility and site review.

05 PRODUCE Fabrication, mounting, register, installation coordination and replacement path.

BEGIN A WORKPLACE PROJECT

Build an artwork program around your brand, people, rooms and locations.

Share the workplace type, project stage, spaces, locations, schedule and available brand inputs. The studio will recommend the most useful starting engagement.

[MANDMFINEART.COM/LOOKBOOK/CORPORATE](https://mandmfineart.com/lookbook/corporate)

Artwork does not guarantee employee, recruitment, productivity, collaboration, cultural or financial outcomes. Final selections require project-specific approval.